

The ISLANDER

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Surfin'
the News



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The Islander best in state for Local News

By Matthew J. Permar

Continuing a tradition of excellence started by the founders of *The Islander* newspaper, Elise Permar and Gertrude Bradshaw, the local newspaper won the 2008 Georgia Press Association's First Place Award for 'Local News Coverage' for a weekly publication - the prestigious W. Trox Bankston Trophy.

The announcement was made on Friday, June 6 by the Press Association at their annual convention.

The Islander competed against other weekly newspapers with a similar circulation in the Better Newspaper Contest, which was judged by members of the Nebraska Press Association this year.

Coastal College now official

By Matthew J. Permar

Having been announced several weeks ago, it's certainly not news that Glynn County's community college is becoming a four year institution.

But, it is now official - Coastal Georgia Community College will be renamed College of Coastal Georgia, become a four year school and have a new Mission Statement as of July 1, 2008.

Local attorney James Bishop, who serves on the University System of Georgia's Board of Regents, held a press conference at the college Wednesday, June 11 to make the announcement.

Bishop said that back in April the Board of Regents (BOR) took action to make Coastal Georgia Community

Historic GA building moved to campus



Jellyfish Squish now available in the Golden Isles

• Spray scientifically proven to eliminate pain from jellyfish stings

Hundreds of thousands of people in the United States are traumatized by jellyfish stings each year, and until now there was no reliable treatment to relieve the severe pain of a sting.

Jellyfish Squish was developed in Savannah and introduced earlier this year as the only product scientifically proven to immediately and completely eliminate the pain caused by a jellyfish sting. The product is now available in retail outlets throughout Brunswick, St. Simons Island and the Golden Isles including the King and Prince Hotel Gift Shop, Frederica Station, Ocean Motion, and Islands Republic.

Hundreds of thousands of stings are reported to life guards on Georgia's beaches annually, and certainly many more stings occur that are not reported by the victims.

J.C. Grayson from Savannah, Ga., created the original patented formula for Jellyfish Squish in 2007 and perfected the final product with the help of accomplished marine biologists Peter G. Verity, Ph.D., and Richard F. Lee, Ph.D., from the Skidaway Island Institute of Oceanography. Jellyfish Squish is the only commercially available product clinically proven to immediately and completely eliminate the pain caused by a jellyfish sting.

Grayson's company, Coastal Solutions, Inc., began distributing Jellyfish Squish in April in the southeastern U.S. and there are plans to pursue international distribution to Australia and Europe as early this fall. The product is available via e-commerce at www.jellyfishsquish.com.

Jellyfish Squish, which has been

endorsed by the American Lifeguard Association and undergone extensive testing by the U.S. Food and Drug Administration, is a topical anesthetic which counteracts the toxins released by nematocysts left on the skin when a jellyfish tentacle comes into contact with flesh. As proven in tests conducted on beaches in Georgia, Florida and South Carolina, the intense burning sensation caused by contact with a jellyfish tentacle is completely soothed only minutes after spraying Jellyfish Squish on the affected skin. Additionally, the Jellyfish Squish formula neutralizes all nematocysts deposited on the skin, stopping the flow of toxins and preventing toxins from being released later.

"Several factors, particularly increased bacteria levels, are resulting in an increased number of jellyfish in the water and that will mean more people are going to suffer stings," said Dr. Verity, a renowned marine biologist who has published the findings of his research worldwide for more than 20 years. "There is no question that Jellyfish Squish works on all of the jellyfish we found along the southeastern coast of the United States. We tested the product on ourselves, and we found that the product totally and completely relieved the pain in moments."

In addition to testing the product on themselves, Dr. Verity and Dr. Lee conducted double blind tests with volunteers to compare Jellyfish Squish against commonly used homeopathic remedies such as ammonia, vinegar, urea, baking soda, cigarette tobacco and meat tenderizer. In every case, Jellyfish Squish rapidly ended the victim's discomfort while none of the home remedies provided any relief and in some cases actually exacerbated the pain.

"In our testing, we did not find anything other than Jellyfish Squish that provided any relief from the pain of a sting," said Dr. Lee, a biochemist with more than 35 years of formal training in the biochemistry of marine organisms. "In my experience, I've never seen anything other than this product

that could effectively negate the effects of the toxins released by nematocysts from a jellyfish tentacle."

Coastal Solutions has also developed formulas that relieve the pain and skin irritation associated with stings from fire ants, chiggers (red bugs), bees and other outdoor pests. Call (912) 353-3368 or visit www.jellyfishsquish.com for information about Jellyfish Squish or any of the other products from Coastal Solutions. □